

# API Public Awareness Committee

API Conference

David Knoelke

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# PAC Organization

- Reports through Chair to the API Pipeline Committee
- PAC Mission
- PAC Strategic Plan
- Committee API Representative – Bill Bush
- Committee Chair – Dave Knoelke, BP Pipelines
- Committee Vice Chair – Larry Springer, Enbridge Pipeline Company

# Two Major Sub-Committees

- API 1162
- API 1109

# API 1162 Subcommittee

- Reports to PAC
- API Representative – Bill Bush
- API 1162 Chair – Gweneyette Broussard, Shell Pipeline Company
- API 1162 Vice Chair – Warren Fusilier, PAALP
- API 1162 subcommittee was created to focus on the API 1162 Survey creation and management

# API 1109 Sub-Committee

- Reports to PAC
- API Representative – Bill Bush
- API 1109 Chair – Dave Knoelke,  
BP Pipelines
- API 1109 subcommittee was created to focus on the 5 year review of the API 1109 Standard

# API PAC Mission

- Advise the “API Pipeline Committee Leadership” on communication strategies for the liquid pipeline industry
- Recommends and, with the approval of the pipeline leadership, helps develop educational materials, standards, and other media presentations to assist member companies and their trade organizations in communicating information about the industry to the general public, elected officials, regulatory agencies, and the media

# API PAC Mission (cont'd)

- Serve as the liaison to PHMSA's Office of Pipeline Safety on public education, awareness issues, and related regulatory requirements
- Help maintain (and assist the industry in implementation) API standards on pipeline public education and awareness programs (1162 and 1109)

# PAC Strategic Plan

- Regularly monitor executive and other committee discussions in order to identify activities & issues that could benefit from communications support
- Assess current communications materials and tools to determine whether they are effectively meeting educational objectives and update/expand/edit as needed--consider content, distribution, etc

# PAC Strategic Plan (cont'd)

- Maintain regular communications with key public awareness contacts at federal & state agencies
- Provide leadership role in all aspects of RP 1162 and other federal and state public awareness program development and implementation
- Review and update where necessary RP 1109, *Marking Liquid Petroleum Pipeline Facilities* during 2008 based upon 5 year review cycle

# 2008 Activities

- API 1162 Five Year Review
- API 1109 Five Year Review
- API 1162 Effectiveness Survey  
Management

Questions?

The background is a deep blue gradient, transitioning from a lighter blue at the top to a darker blue at the bottom. A bright, shimmering light source is visible on the left side, creating a horizontal band of white and light blue light that reflects across the surface, suggesting a body of water under a bright sky.